

**PHILIP MORRIS U.S.A.**  
**INTEROFFICE CORRESPONDENCE**  
**Richmond, Virginia**

**To:** Mr. William L. Steele **Date:** November 19, 1996  
**From:** Susan Laffoon *SL*  
**Subject:** PM Brands and Universal Product Codes (UPC's) for 1997 Market Pickup

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Enclosed are the forms requested by TTIL designating brand varieties currently being distributed in national markets (Form-I), and test markets (Form-II) with respective UPC's and locations.

If you have any questions, please call me at 274-2426.

c: Denise Keane  
Kathleen Mulligan  
Jerry Whidby